Short-Term Utilization Studies for Data-Driven Decisions

Corporate real estate leaders, facilities managers, workplace analysts, and workplace designers struggle to make informed decisions without objective data to support them. Decisions are often made based on assumptions or guesswork rather than data-driven insights.
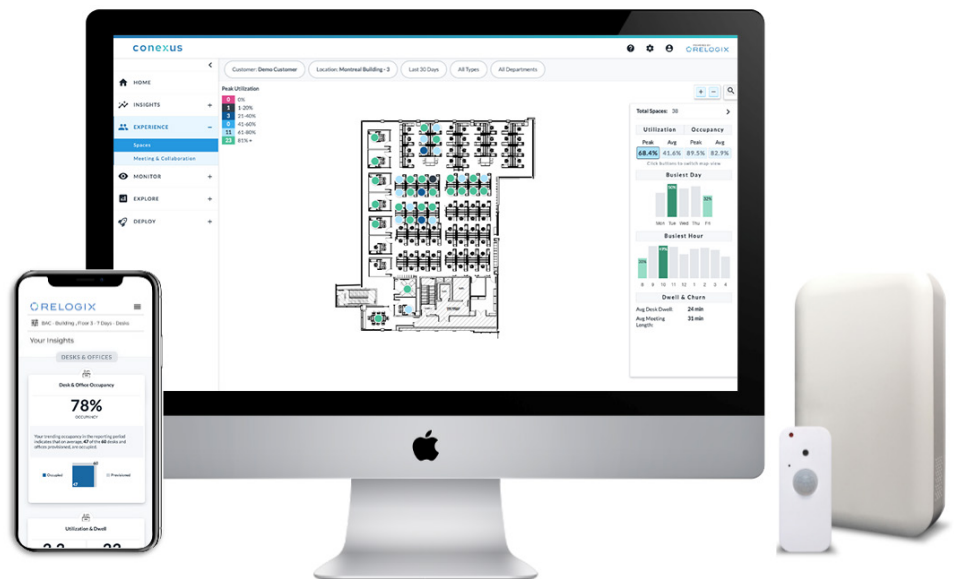
To address this challenge, Relogix offers a utilization study package that provides objective data of the actual usage of various space types. Our studies are conducted over short time frames (3, 6 or 9 months) and will provide you with the information you need to make confident decisions that drive cost-efficiency, enhance workplace experience, and improve productivity in the workplace.

What are utilization studies?

The Relogix utilization study is an analysis of the efficiency and utilization of office space within your corporate real estate portfolio. It involves assessing the current use of office space compared to the projected need and/or occupancy standards.

The study will also examine the utilization of common areas and review any potential to reduce costs and improve space utilization.

This data gives you the information needed to recommend the most cost-effective use of space and outline any potential operational or financial benefits.

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Key benefits

Utilization studies provide flexible, cost-effective, and valuable insights into workspace utilization.

Cost savings

Studies are a cost-effective way to collect utilization data without the need for long-term technology purchases. Short-term studies can identify areas of how, when, and where space is underutilized, allowing organizations to reduce the amount of space they lease or purchase, or optimize the space they need.

Data-driven decision-making

Utilization studies provide unbiased, trustworthy data and insights that remove subjectivity. Decision-making is more accurate and better reflects the reality of your workplace and will support overall business objectives.

Better space utilization

Utilization studies can help organizations understand how space is being used and identify areas where it is not being used efficiently. This can lead to changes that improve the utilization of existing space.

Compliance with legal requirements

Utilization studies can help organizations to comply with legal requirements related to health and safety, by identifying areas that do not meet current standards.

Future proof

Utilization studies help organizations prepare for the future of work by providing valuable data on how employees are using their work environment. This data can be used to create flexible and agile work environments that respond to changing needs and trends, leading to better business outcomes.

What is included in the package

- Peel-and stick, battery operated sensors (100 sensors minimum)
- Cellular gateway (1 for every 100 sensors)
- Conexus Occupancy Analytics platform including benchmark data
- Latest Occupancy Benchmark Report (PDF)

Price of the package

- 3 month study: $11/sensor/month
- 6 month study: $10/sensor/month
- 9 month study: $9/sensor/month
- $50/month per extra gateway (if required)
- $1500 to $2500 installation charge (if customer prefers Relogix to deploy sensors)

How it works

- Billed monthly, or 10% discount if paid upfront
- Customer provides floorplan for scoping of required sensors
- Minimum 100 sensors and 1 gateway

Technical specifications

Occupancy Sensor

- Passive motion detector
- Under desk and ceiling mount (10-12ft)
- Passive heat detector
- Battery Lifetime: average 3 years

Cellular Gateway

- Cellular Modem Connectivity
- Small footprint power and SBC connectivity
- 4G / LTE Cellular Connectivity
- Certified with global carrier

About Us

Trusted by top Corporate Real Estate professionals who need to make data-driven business decisions to inform their real estate strategy and measure impact. **We are the must-have occupancy analytics solution for flexible workplaces.**

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